

# CITIZEN

## High speed, high resolution, heavy duty printing

CL-S700 with 300dpi



### Space-saving design concept

The Hi-Open™ case lifts up vertically meaning that the printer's footprint does not change as the cover is opened making it ideal for tight spaces.

### Easy configuration

The large graphic LCD gives a clear indication of printer status and easy printer configuration.

### 300 dpi Resolution

The CL-S703 is ideal for small labels with 2D matrix barcodes such as Datamatrix, DataBar, QR-Code and PDF417 or printing company logos and idents and CE or WEEE logos.

## CL-S703

Other

### Applications

- Courier
- Logistic / Transport
- Manufacturing
- Retail
- Warehousing



High performance with easy access

TOMORROW'S PRINTING TODAY

# CITIZEN

## Specifications

Model	CL-S703
Printing Technology	Thermal Transfer + Direct Thermal
Resolution	300 dpi
Print Speed (maximum)	8 inches per second (200 mm/s)
Print Width (maximum)	4 inches (104 mm)
Media Width (min to max)	1 to 5 inches (25.4 to 118.1 mm)
Roll Size (max), Core Size	Outside diameter 8 inches (200 mm) Core size 1 inch (25mm) Plus Outside media slot
Media Thickness (min to max)	63.5 to 254 µm
Media Length (min to max)	0.25 to 32 inches (6.35 to 812.8 mm)
Media Sensor	Fully adjustable rear sensor and high resolution front sensor
Main Interface	Triple interface USB, parallel and serial built-in, exchangeable interface card slot for optional card
Optional interfaces	Wireless LAN 802.11b and 802.11g standards, 100 metres, 64/128 bit WEP, WPA, up to 54Mbps, Ethernet (10/100 BaseT)
Ribbon size	3.4 inches (86.5 mm) maximum outside diameter. 450 metres length.
Ribbon winding & type	Ink side in or out, automatically sensing. Wax, Wax/Resin or Resin Type
Ribbon system	ARCP™ automatic ribbon tension adjustment
Mechanism	Hi-Lift™ metal mechanism with wide opening head
Control panel	4 buttons, 4-line back-lit graphic LCD
Emulations (Languages)	Cross-Emulation™ - autoswitch between Zebra® and Datamax® emulations
Drivers and software	Free-of-charge on CD with printer, including support for various platforms

## CL-S703

### Other

### Features & Benefits

- Paper exit: Front exit - prevents damage from moisture or foreign objects
- Paper load: Front access for all operations including media and ribbon changing
- Printing Speed: Ultra fast print out - up to 200mm per second (8 inches per second)
- Media support: Very large media capacity - holds rolls up to 8 inches (200 mm)
- Ribbon options: Wide range of ribbon options - Uses up to 450 metres inside and outside wound ribbons
- Display: Backlight LCD control panel for easy configuration
- Hi-Open™ case for vertical opening, no closing.



he ARCP™  
ures clear prints.  
egrated power  
tion

Ingenuously designed for easy operation and reliability

# CITIZEN

CL-S703

Other

<b>Model</b>	<b>CL-S703</b>
<b>Flash (Non-Volatile Memory)</b>	4 MB total, 1 MB available for user
<b>Size (W x D x H) and Weight</b>	255 x 490 x 265 mm, 13.3 Kg
<b>Warranty</b>	2 years on printer. 6 months or 50 Kms printhead

All product names are trademarks of the respective manufacturers. Zebra®, ZPL and EPL are trademarks of ZIH Corp. Datamax® is a trademark of Datamax-O'Neil Corporation. Designs, specifications and availability are subject to change without notice. Errors and omissions excluded. © Citizen Systems Europe GmbH, V.1.0